



National Archives  
of Canada

Archives nationales  
du Canada

**Canadian Archives  
Branch**

**Direction des archives  
canadiennes**

## **WALTER HERBERT FONDS**

# **MG30-D205**

**Finding Aid No. 1151 / Instrument de recherche no 1151**

Prepared in 1979 by Paul E. Prieur of the Social  
and Cultural Archives

Préparé en 1979 par Paul Prieur des Archives  
sociales et culturelles

**TABLE OF CONTENTS**

PERSONAL ..... 1  
CANADIAN PUBLIC RELATIONS SOCIETY, Inc. .... 2

# WALTER BERTRAM HERBERT FONDS

## MG30-D205

Container	File	File Title	Date
<b>PERSONAL</b>			
1	1	Addresses, Articles and Lectures	n.d., 1944-1952
1	2	The Arts and Letters Club (Toronto)	1958-1966
1	3	Arts and the University	1958-1967
1	4	The Canadian Committee	1944
1	5	Canada Foundation	n.d, 1946-1962
1	6	Canadian Information Service - Report on Activities	1947
1	7	Canadian Institute of International Affairs	1943-1946
1	8	Le Cercle Universitaire d'Ottawa	1957-1967
1	9	Correspondence	n.d.
1	10	Correspondence	1926, 1938- 1939, 1942-1944
1	11	Correspondence	1945-1947
1	12	Correspondence	1948-1949
1	13	Correspondence	1950-1951
1	14	Correspondence	1952-1953, 1956-1960
2	1	Correspondence	1960-1961
2	2	Correspondence	1961-1967

Container	File	File Title	Date
2	3	General	1943, 1947-1951, 1956, 1960, 1962
2	4	Inch, Robert B. - Director of Alumni and Public Relations - Mount Allison University	1947, 1962-1963
2	5	The Institute of Association Executives	1959-1960
2	6	Newspaper Clippings	n.d., 1943, 1948-1949, 1960
2	7	Play: "Double Exposure - or It's Nice Work When You Can Get It",	n.d.
2	8	Printed material (2 folders, the second including material presented in 1979)	n.d., 1936-1962
2	9	Script for radio "Canadian Traditions" produced by Crawley Films Ltd.	1959
2	10	Script for radio broadcast "United Nations Compare Notes"	1943
2	11	Subscriptions to Publications	1954, 1960, 1967

**CANADIAN PUBLIC RELATIONS SOCIETY, Inc.**

2	12	Addresses and Articles	n.d., 1956-1960, 1964
2	13	Book Lists/Titles - concerning Public Relations	1956-1961
2	14	Brief to the Royal Commission on Bilingualism and Biculturalism	1964
2	15	Canadian Centenary Council	1963-1964
2	16	Committee - Awards	1959-1964
2	17	Committee - Code of Ethics	1961-1962
2	18	Committee - Magazine	1957-1962
2	19	Conference - Annual	1956-1959

Vol.	File	File Title	Date
2	20	Conference - Ottawa Conference	1956
2	21	Conference - 12 <sup>th</sup> Annual	1960
3	1	Conference - 13 <sup>th</sup> Annual	1961
3	2	Conference - 14 <sup>th</sup> Annual	1962
3	3	Conference - 15 <sup>th</sup> Annual	1963
3	4	Conference - 16 <sup>th</sup> Annual	1964
3	5	Conference - 17 <sup>th</sup> Annual	1965
3	6	Conference - 18 <sup>th</sup> Annual	1966
3	7	Constitution and Bylaws	1957-1966
3	8	Employment Opportunities and Application Forms	1959-1966
3	9	International Liaison	1958-1964
3	10	Membership Rosters	1957-1960
3	11	Membership Rosters	1960-1962
3	12	Membership Rosters	1963-1965
3	13	Membership Rosters	1965-1968
3	14	Minutes and Reports - National Council	1957-1962
4	1	Newsletters - "Bulman's Sales Trails"	1957-1961
4	2	Newsletters - "The Release"	1960-1965
4	3	Newspaper Clippings	1954, 1958, 1960-1961
4	4	Ottawa Branch: Correspondence with other Branches	1957-1967
4	5	Ottawa Branch: Correspondence with National Council	1958-1965
4	6	Ottawa Branch: Membership Committee	1957-1967
4	7	Ottawa Branch: Notices and Minutes	1957-1967
4	8	Ottawa Branch: Programmes	1957-1966

<b>Container</b>	<b>File</b>	<b>File Title</b>	<b>Date</b>
4	9	Ottawa Branch: President's Letters	1957-1966
4	10	Ottawa Branch: Seminars	1957-1967
4	11	Ottawa Executive	1957-1964
5	1	President's Letters - National Council	1957-1962
5	2	Printed Material (1/2)	n.d., 1950-1962
5	3	Printed Material (2/2)	n.d., 1950-1962
5	4	Research	1957-1964
5	5	Seminars: Public Relations - Carleton University (1/2)	1956-1967
5	6	Seminars: Public Relations - Carleton University (2/2)	1956-1967
5	7	Seminars: Ryerson, Carleton University and Ottawa University	1958-1959, 1961-1962, 1964-1968
5	8	Speaker's Bureau	1960-1962
5	9	Standard Forms and Procedures for Member Societies of the Canadian Public Relations Society, Inc.	1958